
THE EMPOWERED ORTHODONTIST: HARNESSING TECHNOLOGY FROM SCANNERS TO SOCIAL MEDIA TO SELF-LIGATION

PRESENTED BY THE OKLAHOMA ORTHODONTIC SOCIETY
FRIDAY, APRIL 6, 2018
TULSA COUNTRY CLUB
701 UNION AVENUE
TULSA, OK 74127

Dr. Bills will explain his decade long journey through different treatment philosophies, and the many benefits that recent innovations have brought to his patients and his practice. He will talk about his previous treatment experiences, as well as the rationale for his recent decision to transition to a new self-ligating bracket system.

During the second half of the course, Dr. Bills will discuss how "Millennials", or members of the "Net Generation" as they are now called, use computers, media, and digital technology almost instinctively. As health care providers and members of the orthodontic team, we must connect with this generation on all levels in order to succeed both clinically and economically. Simply having a website or a Facebook page is just not enough! This lecture will not only elucidate the thought and learning processes of the "Net Generation", but it will also explain how to utilize these connections in all areas of orthodontic practice to achieve clinical and financial success.

AGENDA

08:30 - 09:00 Registration / Breakfast
09:00 - 12:00 The Empowered Orthodontist
12:00 - 01:00 Lunch
01:00 - 04:00 The Empowered Orthodontist

OBJECTIVES

- Discuss the impact that technology has had on Orthodontists and explore differences in the way they view new technology
 - Review some powerful orthodontic technologies about how to achieve clinical excellence and economic success
 - Discuss experience with passive self-ligating brackets, the rationale for Dual Activation, and how it can assist in achieving greater efficiency and effectiveness
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CE CREDITS: 7

TO REGISTER

<https://www.regonline.com/2018-OOS>

DR. DAN BILLS D.M.D., M.S.

Dr. Dan Bills received his Bachelor of Arts degree in Biology from Lafayette College and his dental degree from Harvard University,



both with Honors, after which he completed a three-year orthodontic residency at the University of Illinois. Dr. Bills is Board Certified and a Diplomate of the American Board of Orthodontics. He maintains a state-of-the-art private practice, Innovative Orthodontics, in Southern New Jersey, just outside of Philadelphia. Dr. Bills has held several local and national positions in the American Dental Association and is a Past-President of the Southern Dental Society of New Jersey. Dr. Bills is a published author and is on the Editorial Board of Orthodontic Practice magazine. He is a Clinical Associate in the University of Pennsylvania Department of Orthodontics, where he earned their 2011 Outstanding Teacher Award.

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