
THE EMPOWERED ORTHODONTIST: HARNESSING TECHNOLOGY FROM SCANNERS TO SOCIAL MEDIA TO SELF-LIGATION

PRESENTED BY DR. DAN BILLS AND THE PENNSYLVANIA
ASSOCIATION OF ORTHODONTISTS
SATURDAY, JUNE 24, 2017
NEMACOLIN WOOLANDS RESORT
1001 LAFAYETTE DR.
FARMINGTON, PA 15437

Dr. Bills will explain his decade long journey through different treatment philosophies, and the many benefits that recent innovations have brought to his patients and his practice. He will talk about his previous treatment experiences, as well as the rationale for his recent decision to transition to a new self-ligating bracket system.

During the second half of the course, Dr. Bills will discuss how “Millennials”, or members of the “Net Generation” as they are now called, use computers, media, and digital technology almost instinctively. As health care providers and members of the orthodontic team, we must connect with this generation on all levels in order to succeed both clinically and economically. Simply having a website or a Facebook page is just not enough! This lecture will not only elucidate the thought and learning processes of the “Net Generation”, but it will also explain how to utilize these connections in all areas of orthodontic practice to achieve clinical and financial success.

AGENDA

7:30 Registration Opens
8:30 Lecture

TUITION

PAO Member; \$395
Non AAO Member; \$525
Resident; \$150

OBJECTIVES

- Discuss the impact that technology has had on Orthodontists and explore differences in the way they view new technology
- Review some powerful orthodontic technologies about how to achieve clinical excellence and economic success
- Discuss experience with passive self-ligating brackets, the rationale for Dual Activation, and how it can assist in achieving greater efficiency and effectiveness

CE CREDITS: 4

TO REGISTER

Register online at www.PAOrthodists.org



DR. DAN BILLS
D.M.D., M.S.

Dr. Dan Bills received his Bachelor of Arts degree in Biology from Lafayette College and his dental degree from Harvard University, both with Honors, after which he completed a three-year orthodontic residency at the University of Illinois. Dr. Bills is Board Certified and a Diplomate of the American Board of Orthodontics. He maintains a state-of-the-art private practice, Innovative Orthodontics, in Southern New Jersey, just outside of Philadelphia. Dr. Bills has held several local and national positions in the American Dental Association and is a Past-President of the Southern Dental Society of New Jersey. Dr. Bills is a published author and is on the Editorial Board of Orthodontic Practice magazine. He is a Clinical Associate in the University of Pennsylvania Department of Orthodontics, where he earned their 2011 Outstanding Teacher Award.



American Orthodontics
3524 Washington Avenue
Sheboygan, Wisconsin, 53081 USA

Phone: +1 920 457 5051
Email: info@americanortho.com
Web: www.americanortho.com

© American Orthodontics 2017. All rights reserved.

FOLLOW US ON

